



# CENTRAL RESERVATIONS

*a vacation rental service*

## LOCALLY OWNED

Knowledge. Integrity. Local Leadership.

## FULL SERVICE

Central Reservations; the right rental company to manage family rentals in your investment property.

OCEAN CITY  
MARYLAND  
VACATION RENTALS



*ready to work with the best?*







# WELCOME

TO UNSURPASSED CUSTOMER SERVICE





We'd like to thank you for considering **Central Reservations** as your vacation rental partner.

HERE'S WHAT SOME OF OUR OWNERS ARE SAYING...



*"Central Reservations is always willing to go the extra mile.. I recommend their services highly."*

- JIM

*"I have had a successful rental business for over five years because of Central Reservations' attention to detail."*

- PAUL

*"After years of disappointing income and frustrating headaches with another company, I tried renting my property with Central Reservations. I tell everyone it was the BEST DECISION I could have made."*

- BETH

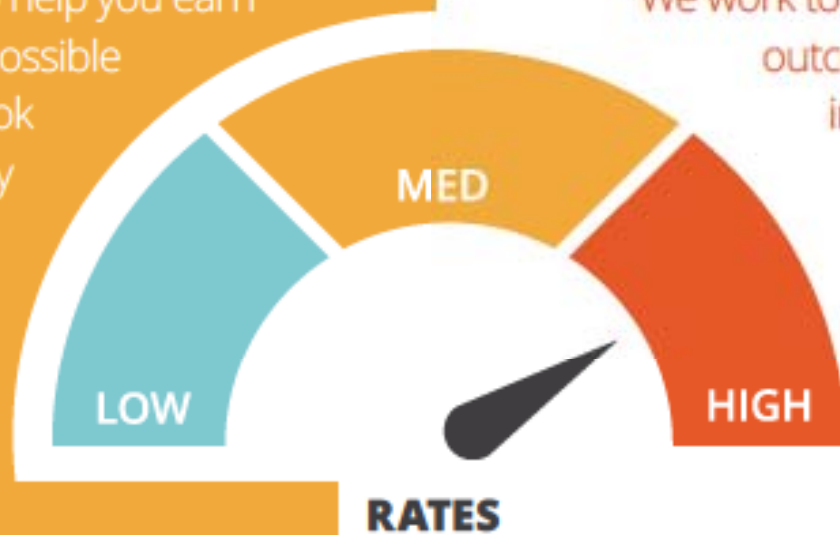
## ADVANTAGES OF LISTING WITH CENTRAL RESERVATIONS

- > Customized Rental Plan for Each Property
- > Highest Earning Power
- > Security Deposit Waiver Plan Actually Used to Cover Accidental Damage
- > Point Central; a Smart Home System to Protect Your Property
- > No Minimum Week Requirement
- > Locally Owned Family Business; No Corporate Red Tape
- > Best Customer Service in Town

# MARKET RATES

Let's take a look at **HOW** we work...

Our goal is to help you earn the highest possible rates and book your property as much as possible.



We work to achieve an outcome that is in your best interest.

> Online reservations are based on the best market rate.

> Online guests rate properties based on property photography.

> Market-priced properties book earlier.

> Drastically reduce rate lowering to occupy your property.

# PHOTOGRAPHY

PROFESSIONAL PROPERTY PHOTOS CAN MAKE ALL THE DIFFERENCE.

90% OF BOOKINGS ARE DONE ONLINE



We offer an experienced professional photographer specializing in high-quality property photography.

Quality Photography  
+ Proper Staging  
**Strong Rentals**

Renter's spend 60% of their time looking at photos. Quality images deliver real & measurable results.





# WEBSITE

## DIRECT BOOKING GUARANTEE

**Our website is built to be user friendly.** Potential renters can preview properties using different parameters. Each option offers the ability to reserve instantly by tapping the "book now" button.

- > Search by Date
- > View individual properties
- > View properties within a building search

All properties have photos of the interior, building, and amenities to showcase your unit to potential guests.

## OWNER WEB ACCESS

- > Send and Receive Messages
- > Account Settings and Contact Information
- > View Property Details, Photos, and Request Updates
- > Reservations Report
- > View Owner Statements

- > Apply and Cancel Owner Holds
- > Real Time Booking Calendars





# FUND DISBURSEMENT



Monthly Disbursement

**FREE** Direct Deposit Program

Itemized Statements and Receipts with Paperless Billing Option

Timely year-end 1099, Profit and Loss Statement, and Occupancy Statistics

Option to pay condo dues through your owner account

Also offering accounting assistance

# VENDOR SERVICES

We use established licensed and insured vendors.

**WITH NO HIDDEN VENDOR FEES**

- > General Maintenance
- > HVAC
- > Plumbing
- > Electrical
- > Property Cleaning
- > Carpet/Upholstery Cleaning
- > Linen Provider/Laundrying
- > Appliance Repair

We also honor **your** vendor preferences and custom requests.

- > Cleaners are hired to our specifications. Forms are provided to each cleaner detailing expected services for each property.
- > Properties are inspected after each rental and an inspection form is completed.

*cleaning*

We interview & screen our cleaners to provide the best in the area.





## PARTNERSHIP

We are successful when you are. Some owners ask our company to rent the unit as much as possible. Others share the rental weeks with us.



## FLEXIBLE

We offer various competitive commission structures and programs. Let us help you determine what works best for your property.



## TEAMWORK

Our licensed rental agents work as a team to successfully book properties; large and small.





## STAFF

Feeling like just a number in the system?  
At Central Reservations we build  
**RELATIONSHIPS.**

**Professional licensed rental agents, eager and ready to work with you!**

## LOCATION

Our office is strategically located on 62nd Street and Oceanblock, across from the Rt. 90 bridge.

We offer:

- > **Great Visibility**
- > **Easy Access**
- > **Plenty of Parking**
- > **Open Daily 9am-5pm**

*Providing a stress free experience for renters and owners.*



## QUESTIONS?

CALL US: 1.877.736.8621  
(locally) 410.723.4111

ONLINE: [www.centraloc.com](http://www.centraloc.com)

## ADDRESS:

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